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03-12-10-5

AGENDA COVER MEMO

AGENDA DATE: December 10, 2003

TO: Board of County Commissioners

DEPARTMENT: Youth Services

PRESENTED BY: Lisa Smith



AGENDA TITLE: IN THE MATTER OF RENAMING THE CENTENNIAL EDUCATION CENTER (COURT SCHOOL) TO THE MARTIN LUTHER KING, JR. EDUCATION CENTER.

I. MOTION

TO RENAME THE CENTENNIAL EDUCATION CENTER (COURT SCHOOL) TO THE MARTIN LUTHER KING, JR. EDUCATION CENTER.

II. ISSUE OR PROBLEM

Should Lane County rename the Centennial Education Center (also known as Court School) to the Martin Luther King, Jr. Education Center?

III. DISCUSSION

A. Background/Analysis

The Centennial Education Center, also known as Court School, was developed by the staff at the Department of Youth Services in 1997 to provide education services to youth that were under the jurisdiction of the Juvenile Department for delinquent offenses and were also suspended or expelled from their school of residence.

The Court School is located in the Juvenile Justice Center and is a partnership between the Lane County Department of Youth Services, Lane Community College and Lane Education Services District. Services provided include general and special education programming, General Equivalency Diploma instruction and workforce development and life skills instruction. Currently, 31 students receive instruction through the Court School program.

In Spring 2003, during class instruction on government and how laws are made, the students of Court School brought up the issue of attending a

school commonly known as "Court School" and the negative connotation that the name brings. Other students related how they had been ridiculed and demeaned by students from other schools at common field trips once it was learned that they were from the Court School. As a result, the students "passed legislation" requesting that the name of Court School change to reflect a more positive image.

Soon thereafter, the City of Eugene officially changed the name of Centennial Boulevard to Martin Luther King, Jr. Blvd. A recommendation by Court School staff and students was made to change the name of Court School to the Martin Luther King, Jr. Education Center. As a result of this change, Court School students and staff looked at the appropriateness of using Dr. King's name for Court School. Particularly inspiring was Dr. King's remarks when he spoke at Barratt Junior High School in Philadelphia on October 26, 1967. In a speech entitled "What Is Your Life's Blueprint", Dr. King said, "I want to suggest some of the things that should begin your life's blueprint. Number one in your life's blueprint, should be a deep belief in your own dignity, your worth and your own sombodiness. Don't allow anybody to make you feel that you're a nobody. Always feel that you count. Always feel that you have worth, and always feel that your life has ultimate significance. Secondly, in your life's blueprint you must have as the basic principle the determination to achieve excellence in your various fields of endeavor. You're going to be deciding as the days, as the years unfold what you will do in life – what your life's work will be. Set out to do it well." These words really embody the purpose of the Court School.

A request was made to the King Center for a Grant of Rights to use the name of Dr. King for the Court School. This request was granted on November 19, 2003 and expires On April 19, 2008. A five-year Grant of Rights is customary for the King Center and they provide for re-application for "perpetual use" projects.

B. Alternatives/Options

1. To approve the order changing the name of the Centennial Education Center (Court School) to the Martin Luther King, Jr. Education Center.
2. Not to approve the order thereby not changing the name of the Centennial Education Center (Court School).

C. Recommendation

To approve #1 above.

D. Timing

If the Board approves the renaming, the Department of Youth Services would like to hold an official renaming ceremony with the Lane Education Services District and Lane Community College to coincide with the Martin Luther King, Jr. Holiday in January, 2004.

IV. IMPLEMENTATION

Upon Board approval, the Department of Youth Services will begin planning for a renaming ceremony to coincide with the Martin Luther King, Jr. Holiday.

V. ATTACHMENTS

Board Order
Grant of Rights – The King Center

THE BOARD OF COUNTY COMMISSIONERS, LANE COUNTY, OREGON

RESOLUTION AND ORDER:

IN THE MATTER OF RENAMING THE
CENTENNIAL EDUCATION CENTER (COURT
SCHOOL) TO THE MARTIN LUTHER KING, JR.
EDUCATION CENTER.

WHEREAS, Lane County participates in a partnership with Lane Community College and the Lane Education Services District to provide education to youth referred to the Lane County Department of Youth Services who are suspended or expelled from their school of residence; and

WHEREAS, since the inception of this partnership, it has been called the Centennial Educational Center or Court School as a result of being located on Centennial Boulevard; and

WHEREAS, Centennial Boulevard was renamed to Martin Luther King, Jr. Boulevard; and

WHEREAS, Lane County recognizes the contributions of Dr. Martin Luther King, Jr. and his vision of education for all people it is hereby

RESOLVED and ORDERED that the name of the Centennial Education Center (Court School) be changed to the Martin Luther King, Jr. Education Center.

DATED this _____ day of December, 2003.

Peter Sorensen, Chair
Board of County Commissioners

APPROVED AS TO FORM
Date 12/1/03 _____ lane county
[Signature]
OFFICE OF LEGAL COUNSEL



THE KING CENTER

35th Anniversary
Since - 1968

GRANT OF RIGHTS

GRANTEE NAME	Lane Count Department of Youth Services
ORGANIZATION NUMBER <i>The record locator number assigned permanently to the Grantee. Please utilize this number in all future correspondence.</i>	211- Lane County Department of Youth Services 212- Martin Luther King, Jr. Educational Center
GRANT OF RIGHTS REFERENCE NUMBER <i>The reference number for the Grantee's specific request. Please utilize this number for any future correspondence relating to this request.</i>	041119
GRANT OF RIGHTS <i>A brief description of the intellectual property that The King Center is authorizing the Grantee to utilize, subject to the Terms and Conditions outlined in this document.</i>	Name of Dr. Martin Luther King, Jr.
PROGRAM <i>A brief description of the Grantee's program for which this Grant of Rights applies.</i>	Renaming of " The Court School" to Martin Luther King, Jr. Educational Center, which provides traditional educational services, general equivalency diploma preparation, and workforce development training.
QUANTITY	1
ADMINISTRATIVE FEE	\$0.00 - Gratis
TERM	November 19, 2003 - April 19, 2008
TERRITORY	Eugene, OR
NOTICE REQUIREMENT	Grantee agrees to include the following notice on print material and/or promotions: "Authorized by The King Center, Atlanta, GA. For more information about building Dr. King's Beloved Community, visit www.thekingcenter.org "

TERMS AND CONDITIONS

This Grant of Rights is made on a limited, non-exclusive basis to the Grantee named above. By utilizing this Grant of Rights, the Grantee agrees to abide by the terms outlined. This authorization cannot be transferred to another individual or entity. This authorization does not include uses in advertising, broadcasting, production or sale of merchandise or any similarly commercial uses. Creating additional quantities other than what is outlined requires additional written approval from The King Center. The King Center represents that it has the authority to grant this authorization. The King Center reserves all rights not specifically granted in writing. This grant does not imply an endorsement of your program; by The King Center or its Board of Directors. Grantee agrees not to use the term "endorsement" or similar terms in the promotions of its program.

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This grant of rights is made possible through the generous financial support and intellectual-property contribution made to The King Center by the Estate of Martin Luther King, Jr.